



News Release

GE Energy Launches New Smallworld* Water Office Software Solution for Water Supply & Drainage Networks

Enabling more efficient and effective design, implementation and management of water supply's drainage networks

ATLANTA, GA. — Aug 25, 2011 — GE Energy today announced the release of GE's Smallworld*Water Office software solution, a suite of data models, applications, and integration products designed to help water supply & drainage utilities meet their current and future spatial asset management needs. Smallworld Water Office's network model provides structure to meet customer demand for a full water supply production, transmission and distribution company. It is an addition to GE's integrated and customizable suite of Smallworld geospatial applications. Smallworld Water Office's key benefit is that it effectively lowers the cost of ownership for any utility by eliminating the need to develop, test, and maintain a complex collection of applications and interfaces.

GE's Smallworld Water Office software solution shortens the design phase of development projects by up to 80%, thereby lowering implementation timeframes, lifecycle and maintenance costs. The built-in Workflow Manager allows users to manage their internal workflow and approval processes, which can lead to significant reductions in administrative costs. Smallworld Water Office's Outage Management feature provides outage capture, analysis and reporting to effectively diagnose potential system instability. Finally, Smallworld Water Office's Call-Before-You-Dig capability improves operational efficiency by providing real time information on network infrastructure greatly increasing the safety and security of the utility system.

For more information about GE's Smallworld Water Office software solution, please visit: <http://www.gedigitalenergy.com>

About GE

GE (NYSE: GE) is a diversified infrastructure, finance and media company taking on the world's toughest challenges. From aircraft engines and power generation to financial services, health care solutions and television programming, GE operates in more than 100 countries and employs about 300,000 people worldwide. For more information, visit the company's website at www.ge.com

GE serves the energy sector by developing and deploying technology that helps make efficient use of natural resources. With nearly 85,000 global employees and 2010 revenues of \$38 billion, GE Energy www.ge.com/energy is one of the world's leading suppliers of power generation and energy delivery technologies. The businesses that comprise GE Energy—GE Power & Water, GE Energy Services and GE Oil & Gas—work together to provide integrated product and service solutions in all areas of the energy industry including coal, oil,

natural gas and nuclear energy; renewable resources such as water, wind, solar and biogas; and other alternative fuels.

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