



IDC MarketScape Names GE A Leader in Geographic Information Systems Software

ATLANTA—September 28, 2015—Solidifying its position as an industry leader, GE's (NYSE: GE) Digital Energy business announced it has been named a leader in the IDC MarketScape: GIS Software for EMEA Utilities 2015 Vendor Assessment (doc #EIRS01X, August 2015).

The recognition is part of a report recently published by the organization, which helps information technology professionals, executives and investors make fact-based decision on technology purchases and business strategy. Evaluating buyer perception and GE's Smallworld Geospatial capabilities against other industry vendors offering similar technology, the findings place GE Digital Energy as a leader in the IDC MarketScape report.

"We're excited to be recognized by an organization so highly regarded in the information technology sector," said Bryan Frieauf, product line leader of software solutions for GE's Digital Energy business. "This honor, combined with previous recognition for our GIS solutions, provides a unique position for us and cements our commitment to providing customers with a complete portfolio of end-to-end asset lifecycle management through our Smallworld solutions. By listening to our global customers from an installed base of ~1000 utilities & telecommunications companies, we create solutions that anticipate their needs. GE is ideally positioned to support utility workflows beyond traditional geospatial design and planning and drives their grid modernization initiatives."

The report acknowledged GE's strengths and ongoing commitment to open standards and proven technology to support large installations with a suite of industry data models, design and productivity tools. The IDC MarketScape report is recognized as the ICT industry's premier vendor assessment tool, providing critical information necessary for technology decision-makers. In this report, it assessed vendors on "offering capabilities" (functionality, portfolio and integration, delivery), "go to market" (sales, marketing, customer service) and "business capabilities" (growth, R&D, financial).

GE's premier geospatial product capability is fully integrated to advanced distribution management systems and other key enterprise system workflows - optimizing grid management with increasing productivity, operational efficiencies & driving competitive advantage.

Underpinning this solution set is GE Predix - a cloud based Industrial Internet platform, offering a host of leading edge information technical foundations to power asset and operations optimization in asset intensive industries such as Utilities.

To better meet the evolving needs of the utility & telecommunications industry, GE will launch Smallworld 5 and further Mobile Enterprise based solutions by the end of 2015.

The full report is available at www.idc.com. An IDC subscription is required.

About IDC MarketScape: IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360- degree assessment of the strengths and weaknesses of current and prospective vendors.

GE's Digital Energy business is a global leader in transmission and distribution solutions that manage and move power from the power plant to the consumer. Its products and services increase the reliability of electrical power networks and critical equipment for utility, industrial and large commercial customers. From protecting and optimizing assets such as generators, transmission lines and motors, to delivering analytic tools to help manage the power grid, GE's Digital Energy business delivers industry-leading technologies to solve the unique challenges of each customer. For more information, visit <http://www.gedigitalenergy.com/>.

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