GE Helps Utilities Speed Damage Restoration Efforts with New Mobile Enterprise Damage Assessment App

- *App Helps Utility Crews and Emergency Response Teams Quickly Capture Network Asset Damage Data after Storms*
- *Provides Focused Workflows and Better Accuracy, Reducing the Duration of Outages*
- *Newest Product Uses Predix™ Technology to Offer the Latest Mobility and Communications Integrity Technology Available in One Platform*

SAN DIEGO—February 3, 2015—GE's Digital Energy business (NYSE: GE) today announced that it has released its Mobile Enterprise Damage Assessment App, a mobile solution for electric, gas and water utilities and telecommunications operators which enables anyone—utility crews, neighboring utility crews, police, fire departments, etc.—to capture network asset damage after storms or other events. This allows the utility to better understand the scale, location and severity of network damage, supporting more accurate estimated time to restoration and better coordinated efforts to restore services more quickly.

"By helping utilities understand the extent of storm damage faster, they can more easily develop restoration plans to return service to customers as quickly as possible," said Bryan Friehauf, product line leader—software solutions, GE's Digital Energy business. "The improved data accuracy of the Mobile Enterprise Damage Assessment solution provides focused workflows to help crews manage repair work assignments and reduce customer minutes lost."

This new app offers the latest mobility, communications integrity and security software technology in one platform. The Mobile Enterprise card store enables new apps to be published and downloaded easily, operates on all common mobile devices and operating systems—tablets, phones, iOS™, Android™ Microsoft Windows™, etc.—and supports automated data communication between a utility's control center and field personnel to improve operational productivity.

GE's Mobile Enterprise Damage Assessment App is built on the company's Predix™ technology from the GE Software Center of Excellence in San Ramon, California. Predix is GE's software platform for the Industrial Internet. It enables asset and operations optimization by providing a standard way to run industrial-scale analytics and connect machines, data and people. Deployed on machines on premises or in the cloud, Predix combines an industry-leading stack of technologies for distributed computing and big data analytics, asset management, machine-to-machine communication and mobility.

GE's Digital Energy business is a global leader in transmission and distribution solutions that manage and move power from the power plant to the consumer. Its products and services increase the reliability of electrical power networks and critical equipment for utility, industrial and large commercial customers. From protecting and optimizing assets such as generators, transmission lines and motors, to delivering analytic tools to help manage the power grid, GE's Digital Energy business delivers industry-leading technologies to solve the unique challenges of each customer. For more information, visit http://www.gedigitalenergy.com/.

About GE

GE (NYSE: GE) works on things that matter. The best people and the best technologies taking on the toughest challenges. Finding solutions in energy, health and home, transportation and finance. Building, powering, moving and curing the world. Not just imagining. Doing. GE works. For more information, visit the company's website at www.ge.com.

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